

ART CHARGES:

- “Basic Art” is 2 hours for \$55. Additional artwork time will be billed at \$13.75 per quarter hour.
- Custom Pantone/PMS Colors available for \$15.00 per ink color.

WE ACCEPT:

- Adobe CS6 or Earlier - Adobe Illustrator (Preferred) • Adobe InDesign • Adobe Photoshop
- Pdf's Saved As “High Quality Print” - All text must be outlined.

WE DO NOT ACCEPT:

- Powerpoint • Word • Excel • Publisher • PageMaker • Freehand • Quark

SPECIAL INSTRUCTIONS:

- Adobe Illustrator: Convert all type to outlines, embed all linked files or send links in a folder.
- Adobe InDesign: Convert all type to outlines, package file before sending, include a pdf saved as “High Quality Print” with all fonts outlined.
- Adobe Photoshop: Do not flatten file. Photos must be 300 dpi at actual size they will be used.

T-SHIRT AND PRODUCT ART:

- Only vector (line art) will be accepted. Submit design in .ai or .eps format. Pantone #'s must be assigned to each color. Do not save as CMYK. Designs should be emailed to art@bookwear.net. If your file is too large to email send via yousendit.com

BOOK COVER ART:

- Color Matching: Book covers for small orders are printed digitally. Color balance may vary within a print run or for re-orders.
- Download book cover templates at www.bookwear.com. Spine sizes vary depending on product. You will only be able to open the templates if you have the design software programs listed above. Please submit all photos in 300 dpi. If you send low resolution artwork (less than 300 dpi (to size) such as web based images, we will be required to clean it and you will be billed accordingly.

TERMS AND CONDITIONS:

- Product Delivery is to be expected 4 weeks from the date final art is approved and signed off, unless otherwise noted. Delays of art, payment or other reasons may cause production/shipping delays that result in increased ship costs and/or rush charges.
- Net 30 Terms are available upon approval.
- Overrun/Under run of +/- 5% allowable. We make every effort to ship quantity ordered. Customer is billed for shipped quantity only. Other terms available with approval.
- Rush Charges: Orders not fitting standard production time subject to 15% rush fee, special quote and/or additional shipping charges. Charges will be quoted at the time of order.
- Quotes are valid for 15 days from quote date. Price lists subject to change without notice.
- Cancellations are subject to charges: restocking and shipping of merchandise, art and screen work performed. No cancellations once shirts or books are in production.
- Printed Proofs: Paper proof; no charge. A printed shirt/garment proof costs \$40 for first color, \$25/additional color.

